



# AgriPro and Tech Asia Expo 亞洲農產品及農業技術展

香港会议展览中心 Hong Kong Convention and Exhibition Centre

**7-9/12/2023**

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主办单位  
Organizer



协办单位  
Co-organizer



中港食品貿易發展協會  
C.F.T.A. ASSOCIATION

官方支持单位  
Official Supporters





# 亚洲农产品展 - 为您开拓国际市场 International Agricultural Products Fair in the Heart of Asia

参与亚洲农产品展因为...  
Exhibit at APA because...

亚洲重要的专业农产品及农业技术展  
Asia's important agricultural & technological expo for industry and professionals

香港唯一的专业农产品贸易展览  
The only specialized agricultural B2B trade fair in Hong Kong

透过农产品贸易枢纽开拓国际市场及连系世界  
Agri-trade hub to explore in Greater China and Asia

## 展出类别 Exhibits Profile

蔬菜水果产品  
Vegetable and Fruit

水产及海鲜  
Aqua Products and Seafood

绿色及有机产品  
Green and Organic

畜牧家禽产品  
Poultry and Meat

粮油产品  
General Provisions

加工产品, 奶类及乳制品  
Processed Agri-Products

农业技术及服务  
Agricultural Technology & Service





## 展会回顾 (澳门) APA2019 (Macau) Review

展览场地面积约4,000平方米,展商来自中国、香港、澳门、台湾等国家及地区,包括2个官方地区展团。

It occupied an exhibition area of about 4,000 square meters, with exhibitors from China, Hong Kong, Macau, Taiwan etc., including 2 regional pavilions.

展会吸引逾6,500人次,包括来自超过15个国家及地区,包括澳洲、中国、日本、韩国、澳门、马来西亚、中东地区、新加坡、台湾、泰国、英国及美国等的买家、参观团、协会及官员等

Over 6,500 trade visitors from over 15 countries and regions e.g. Australia, China, Japan, South Korea, Macau, Malaysia, Middle East, Singapore, Taiwan, Thailand, United Kingdom, United States of America, etc. Visitors include buyers, delegates, associations and government bodies.

APA2019获得超过20个来自本地及各国协会、官方和专业团体的大力支持,包括澳门蔬菜批发商会、中绿华夏有机食品认证中心、中华有机农业协会、中港食品安全交流协会、香港餐饮联业协会、香港鱼类统营处、香港入口蔬菜批发商商会、海外入口果菜商會、香港蔬菜统营处、九龙果菜同业商会、香港海鲜业联合总会等,以及多个中国内地农业官方机构包括广东及四川等。

APA 2019 received over 20 supporters from both local and overseas official bodies, trade associations and professionals, including Macau Wholesale Vegetable Merchants Association, China Organic Food Certification Centre, Chinese Organic Agri-certification Association (Taiwan), F.S.I. (C.H.K.) Association, Hong Kong Federation of Restaurants & Related Trades (HKFORT), Hong Kong Fish Marketing Organization (FMO), Hong Kong Imported Vegetable Wholesale Merchants Association, Overseas Fruit & Vegetables Imported Merchants Organization, Hong Kong Vegetable Marketing Organization (VMO), Kowloon Fruit & Vegetable Merchants Association Ltd, Hong Kong Chamber of Seafood Merchants Ltd etc. as well as Chinese Provincial agro-product officials from Guangdong and Sichuan.





## 参展商/参观者的话 Messages from Exhibitor/Visitor/Supporter

Mr. Amine Ait Mbark, International Trading Expert of Halal Meat Finder (Middle East中东)

"Looking for Halal meat through APA2019, getting to learn more suppliers through the Expo."

"透过APA2019, 认识更多肉类供货商。"

Ms. Ying Wu, President of Leshan Chamber of Commerce for Imports & Exports (China中国)

乐山市进出口商会会长胡英女士

"Joining APA 2019, we meet more buyers in Macau to help promotion of Leshan high quality agricultural products."

"参展APA19, 我们接触到澳门买家, 使乐山优质农产品可以带到澳门使更多人认识乐山。"

### 同期活动 Concurrent Events

广东名特优新产品(澳门)推介会

2019 Guangdong New Agricultural Products (Macau) Promotion Event

粤港澳食品安全标准体系圆桌会议

Guangdong-Hong Kong-Macao Food Safety Standard System Roundtable

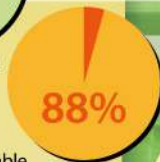
香港农业金融经济成功经验研讨会

Successful Experience in Agricultural Finance of Hong Kong's Economy Seminar



91%的参展商认同APA 2019有助建立客户关系。

91% of exhibitors found APA 2019 effective in building relationship with clients.



88%的参展商认同APA 2019有助搜集市场信息。

88% of exhibitors found APA 2019 effective in collecting market information.



85%的参展商认同APA 2019有助提升品牌。

85% of exhibitors found APA 2019 effective in promoting brand.



## 香港是国际聚会之亚洲枢纽

### Hong Kong as the Asia hub for international gathering location

香港是一个国际商业、贸易及金融枢纽,位处于亚洲地区的中心位置,被喻为进入国际市场的跳板。香港建基于稳固的自由市场经济体系,已发展为一个现代化、充满活力和巨大都会魅力的服务型经济,为其作为全球商业平台的角色创造理想环境。

With a central location in East Asia, Hong Kong is an international business, trade and financial hub and recognized as a springboard to Asia and the international market. Building on its free market economic policy, Hong Kong has developed into a modern, vibrant and cosmopolitan services economy, underpinning the role of the city as a global business platform.

## 香港会议展览中心

### Hong Kong Convention & Exhibition Centre (HKCEC)

「在亚洲国际都会,有更多空间,更多机会!」

近90,000平方米的会议及展览场地。  
在会展中心举办的展览,超过70%属国际性活动。

在2001至2016年十三次荣获展览主办机构及业界领导推选为「亚洲最佳会议展览中心」。

“More Space, More Opportunities in Asia's World City!”

Nearly 90,000sqm exhibition & meeting space.

More than 70% of exhibitions at the HKCEC are international events.

Voted “Best Convention and Exhibition Centre in Asia” for 13 times in the Industry Survey from 2001 to 2016.

## 谁来参观? Who will visit?

进出口商、批发商、零售商、贸易商、分销商、生产商、  
餐饮及酒店、顾问及服务供货商、金融投资单位、有关政府单位

Importers, Exporters, Wholesalers, Retailers, Traders, Distributors, Producers, Catering and Hotels,  
Consulting and Service Providers, Finance and Investment Services, Related Government Bodies

## 物资及服务 Material & Services

展台面积 Booth Size

展台费用 Booth Fees

## 标准展台 Furnished Stand\*

9sqm (3mx3m)

USD3,850

RMB26,950

HKD30,030

## 空地 Raw Space

Min. 最少36sqm

USD3,150 (9sqm)

RMB22,050 (9sqm)

HKD24,570 (9sqm)

### All Exhibitors Include

#### 所有参展商包括

最少一次展前预览或电子邮件推广服务 Free one-time promotion in Show Preview or eDM

刊登公司名称及简介于展会会刊 Free listing in Exhibition Catalogue

24小时场内保安服务 24-hour on-site security

商业配对服务 Business matching service

预先登记展商证件 Free exhibitor's badges for advance registration

\*标准展台: 包含招牌名称及展位号码、咨询台、白折椅、射灯、插座、垃圾筒及地毯

\*Standard booth: Including fascia name & booth no., information counter, folding chair, spotlight, socket, waste paper basket and carpet

### Extra Promotional and Marketing Privileges Enjoyed by Exhibitors

#### 展会期间及展期以外的宣传机会

免费于展览会的官方网站刊登参展商名称 Free listing on APA website

使用展会官方商标的权利 The right to use the official APA logo

通过展会的媒体宣传管道增加曝光 Media exposure via APA's international marketing and promotional campaign

免费于展会的买家指南刊登参展商名称 Free listing in the Expo Buyers' Guide

APA网站链接 Hyperlink to APA website

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